

COMMERCIALS

The Board of Trustees shall allow no commercials to be broadcast during the school day. If allowed, commercials would become a part of our students' compulsory education and appear to merit the same attention and trust as is accorded to educational material. The Board believes it is intrusive and not in the best interests of our students to use school time for the promotion of commercial products.

Schools are established and maintained with funds allocated specifically for education, and our students' class time therefore shall be dedicated entirely to education. The Board believes that no student should be required to view commercials in order to attend school and obtain an education. Advertisements may be studied, however, as part of the consumer education curriculum.

At their discretion, teachers may use commercial-free instructional television programs and other instructional materials that do not require advertising to be viewed.

LEGAL REFERENCE**CALIFORNIA EDUCATION CODE**

35160	Authority of Governing Boards
35160.1	Broad authority of school districts
41339	Duty to certify apportionments
41341	Adjustive apportionment for school districts
41342	Authority to make adjustive apportionments or adjustive deductions